

*Enduring
Beauty in Floors*
by
TILE-TEX



WHAT TILE-TEX IS

The Company

The Corporation has, for many years, been engaged solely in the manufacture of asphalt floor tile and accessories. The personnel represents many years of successful experience in blending and adapting asphalts.

The Company enjoys a strong financial position and offers back of the product a responsibility upon which the architect and his client can confidently depend. References: Dun & Bradstreet, Inc., Chicago, Illinois, and City National Bank & Trust Company of Chicago.

Description

Tile-Tex is composed entirely of inert materials. The major ingredients are natural asphalt and other bitumens of highest melt point and quality, asbestos fibers and pure mineral pigments; these are combined with the necessary blending agents. All raw materials are under complete and competent laboratory control. The knowledge and experience necessary to produce successfully a uniform product are available.

Manufacturing

A well equipped factory operates twenty-four hours per day to meet demand and maintain adequate stocks. Reserve production facilities are provided for emergency periods, insuring prompt shipping and installation service.

The ingredients are thoroughly amalgamated through the medium of heat and pressure and in sheet form are calendered to a uniform thickness. These sheets are cut by a special process to accurate, rectangular tile with sharp, clean edges.

Installation Facilities

Tile-Tex is installed by competent, approved resilient floor contractors located at strategic points throughout the country, aided by the supervision of experienced factory representatives.

Factory representatives are available for localized architectural service.

Tile Thickness

Tile-Tex is made in three standard thicknesses— $\frac{1}{8}$, $\frac{3}{16}$, and $\frac{1}{4}$ in. Special thicknesses will be made to order, provided such orders are of sufficient size to warrant their production.

Tile Styles

Tile-Tex is furnished in the following shapes and sizes:

Standard sizes—6x12 in., 6x18 in., 9x9 in., 9x18 in., 9x27 in., 12x12 in., 12x24 in., 18x18 in., 18x24 in., and No. 87 Hexagonal (6" on a side).

Special sizes—3x3 in., 3x6 in., 4x4 in., $4\frac{1}{2} \times 4\frac{1}{2}$ in., 4x12 in., and 6x6 in.

Feature Strips—Cut to order in multiples of $\frac{1}{2}$ in. from $\frac{1}{2}$ to 3 in.

Colors

Four lines of colors in Tile-Tex offer a brilliant array of seventy-one plain and marbled effects. See color charts on following pages.

TWELVE REASONS WHY

1. **Resilience and foot comfort**—Tile-Tex is ideally suited for use where quiet is desired. Its resilience is enduring because no oxidation or hardening is possible. It is extremely comfortable under foot, and a boon to those who must stand all day long.
2. **Durability under severe service**—Tile-Tex floors were first laid twelve years ago. Original installations are still giving good service and will continue to do so for a long time to come. In schools, stores, lobbies and corridors where traffic is severe Tile-Tex will perform admirably.
3. **Proof against moisture**—Tile-Tex, impervious to moisture, can be laid at or below grade on concrete floors that have not been waterproofed for dampness. There is nothing in Tile-Tex that can rot or disintegrate.
4. **Stain and scar proof**—Ink, iodine, and other common sources of stain, have no effect on Tile-Tex Floor Tile. Burning matches or lighted cigarettes leave no permanent scar.
5. **A safe, non-slip surface**—Unlike other types of tile, Tile-Tex is non-slip, even when wet. It provides a safe, sure footing, and for this reason is widely specified for use in schools, stores, offices, and corridors.
6. **Highly fire-resistant**—Tests by Columbia University, New York City, show Tile-Tex to be substantially incombustible. Compared with other types of resilient floor tile it ranks highest as a fire-resistant.
7. **An efficient electrical insulator**—Tile-Tex is also an electrical insulator, having exceptional dielectric strength.
8. **Easy to maintain**—Since the surface of Tile-Tex is so smooth and closely textured it does not originate dust—maintenance is simple and inexpensive. An occasional mopping with mild soap and water is sufficient. Where a wax surface is desired, we recommend the use of Tile-Tex Water Wax.
9. **Colors permanent**—Tile-Tex color and beauty are permanently embedded in each tile.
10. **Harmonious color effects**—The many color combinations possible with seventy-one plain and marbled effects make it easy to satisfy every taste. Harmony with every color scheme is available. When planning your floor make it beautiful with Tile-Tex.
11. **New, improved flexibility**—Tile-Tex is now manufactured sufficiently flexible for successful application on good wood sub-floors as well as on cement sub-floors. It molds itself to uneven surfaces without fracturing or straining the tile.
12. **Rigid standards of quality**—Tile-Tex is made up to a standard—not down to a price.

THE TILE-TEX COMPANY

CHICAGO HEIGHTS, ILL.

EASTERN SALES OFFICE, 101 PARK AVE., NEW YORK CITY

SPECIFICATION DATA

1. **Material**—shall be Tile-Tex as manufactured by The Tile-Tex Company, Chicago Heights, Illinois. Where special lines of Tile-Tex flooring are required, specify as follows:

- (a) For areas subject to grease and food abuse, specify "Grease-proof Tile-Tex"—(see page 8 for available colors).
- (b) Where wood sub-floors or slightly uneven sub-floors are to receive Tile-Tex, specify "Flexible Tile-Tex"—(available in all Standard and De Luxe colors).
- (c) Where mortar-joint effect is desired, specify "Borderjoint Tile-Tex"—(information sent on request).
- (d) Where acid-resisting floors are required, specify "Economy Tile-Tex"—(see page 8 for available colors).

2. **Scope**—all areas so indicated in schedule of floors or on plans and details.

3. **Foundations (sub-floors)**—

- (a) Over double wood floors.

These wood floors shall be smooth and sound and top floor composed of strip wood flooring, not wider than 3", tongue-and-grooved and sanded smooth, nailed tight and free from any springiness. Wood floors shall be subjected to approval of the Tile-Tex contractor before application of Tile-Tex. Installation of Tile-Tex shall be made in strict accordance with the directions of The Tile-Tex Company, and shall include the application of Tile-Tex Felt before application of tile. (Specify Flexible Tile-Tex in $\frac{3}{16}$ " or $\frac{1}{4}$ " thicknesses for use over wood sub-floors.)

- (b) Over single wood floors.

Install $\frac{1}{2}$ " to $\frac{3}{4}$ " thickness of Tile-Tex Asphalt Floorcote in strict accordance with directions of The Tile-Tex Company. Tile-Tex Asphalt Floorcote shall be applied over expanded metal lath or suitable wire mesh reinforcement nailed to the wood sub-floor.

- (c) Over cement sub-floors.

Cement sub-floors shall be steel troweled to a smooth finish and free from irregularities, holes, scale, and in all ways suitable to receive Tile-Tex. The cement sub-floor shall be subject to the approval of the Tile-Tex contractor before

application of Tile-Tex. Installation of Tile-Tex over cement sub-floors shall be made in strict accordance with the directions of The Tile-Tex Company.

NOTE: Where cement sub-floors are at grade or below grade, cement sub-floors shall be primed with Tile-Tex Primer before application of tile.

- (d) Over Gypsum Plank or unfinished concrete slab.

The Tile-Tex contractor shall install $\frac{3}{4}$ " to 1" thickness of Tile-Tex Asphalt Floorcote in strict accordance with the directions of The Tile-Tex Company. Responsibility for the smoothness and levelness of the Tile-Tex Asphalt Floorcote shall rest upon the Tile-Tex contractor.

4. **Thickness, Colors and Designs.**

All Tile-Tex shall be ($\frac{1}{8}$ "), ($\frac{3}{16}$ "), or ($\frac{1}{4}$ ") in thickness. All Tile-Tex shall be (Marbleized) or (Plain) and laid according to the schedule and designs for Tile-Tex floors as found in these specifications.

5. **Bases.**

- (a) Where Cove Base is desired, use the following specifications:

In all areas where Tile-Tex flooring is called for, Tile-Tex Molded Cove Base (6"), (5"), or ($3\frac{1}{2}$ ") high shall be installed in conjunction with the Tile-Tex flooring, in strict accordance with the directions of The Tile-Tex Company governing the installation of Cove Base.

- (b) Where Straight Base is desired, specify as follows:

In all areas shown on plans or indicated in Base schedules, install Tile-Tex Straight Base, 5" high, in strict accordance with the directions of The Tile-Tex Company governing the installation of this type of Base.

6. **Installation.**

Installation of Tile-Tex flooring, and/or Floorcote, and/or Cove Base shall be made only by an authorized and approved Tile-Tex contractor.

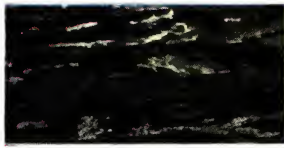
7. **Guarantee.**

These floors shall be guaranteed jointly by The Tile-Tex Company and the Tile-Tex contractor against defects in workmanship and materials for a period of one year from date of completion.

NOTE: Copies of the *Layers Handbook*, published by The Tile-Tex Company, are available to all architects on request.

STANDARD
COLORS

A complete range of solid and marbled colors, from black to light gray. This color line can be installed over both wood and cement sub-floors that meet Tile-
Tex specifications. Reasonable in cost — flexible — and exceedingly durable.



701



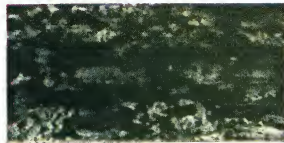
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729



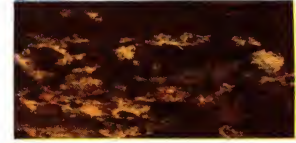
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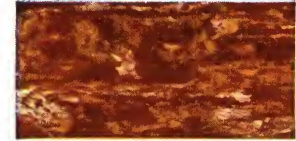
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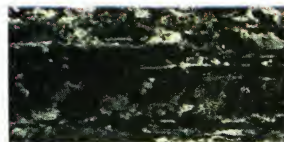
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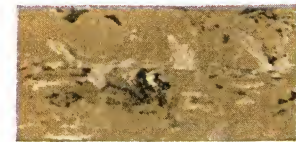
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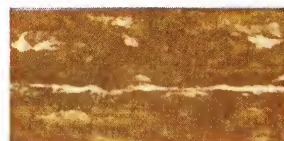
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716



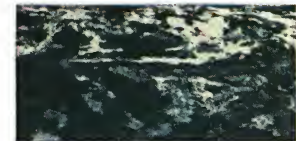
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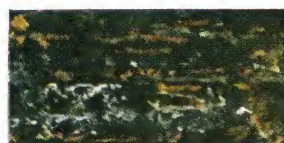
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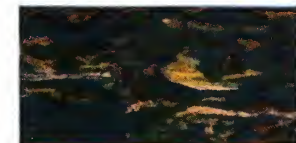
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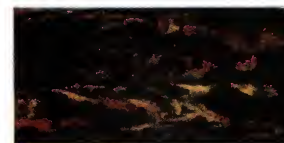
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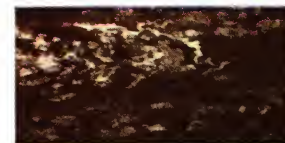
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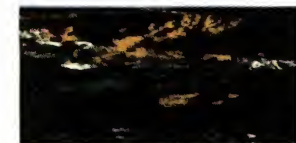
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707



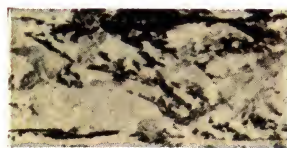
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DE LUXE COLORS

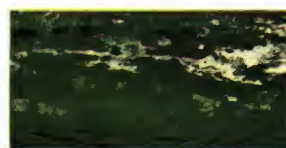
COLORS

These colors, nine solid and eleven marbledized, represent the ultimate in intensity, brilliance and variety.

Clear, definite hues such as these are indispensable to the creation of modern floor designs.



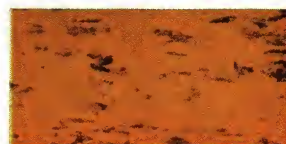
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1012



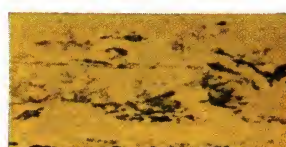
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1002



1014



1003



104



106



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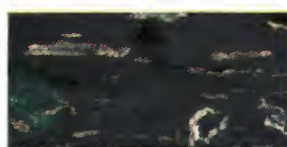
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103



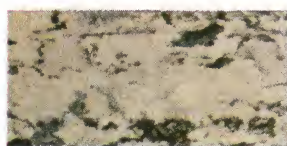
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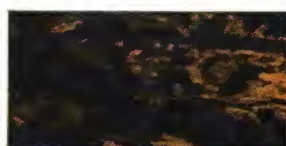
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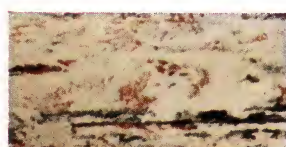
1010



1007



1004



1011

RUGGEDNESS

The outstanding characteristic of this line is its unflinching resistance to wear and tear.

Despite the brilliance of the colors, these tiles conform in all respects to the rigid requirements of Tile-*Tex* performance standards.

FLEXIBILITY

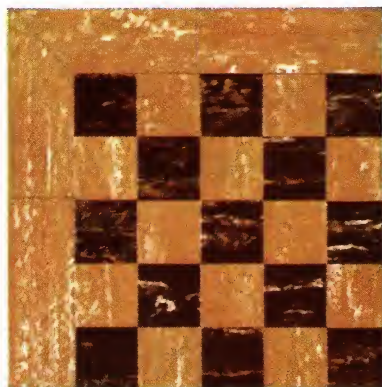
DeLuxe colors in Tile-*Tex* possess unusual flexibility, which enables the tile to conform to the irregularities of the average wood or cement sub-floor.

Result—quicker bonding of the tile to the sub-floor plus greater resistance to wear.

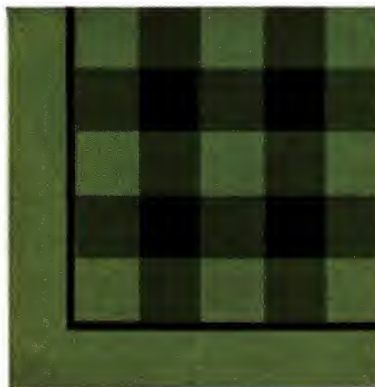
COST

Slightly higher in cost than either Standard or Economy colors, DeLuxe Tile-*Tex*, nevertheless, can be purchased for considerably less than other floor tile of comparable appearance and quality. Low maintenance expense, due to its exceptionally smooth surface, makes its first cost even less.

EIGHTEEN COLORFUL AND ATTRACTIVE



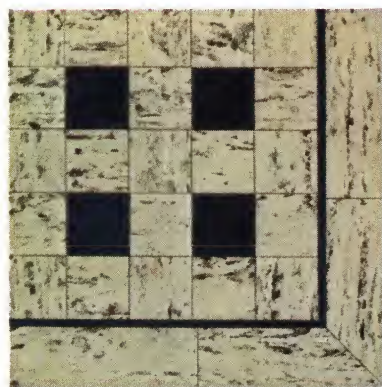
Design No. 301
Field No. 715—No. 202
Border No. 715



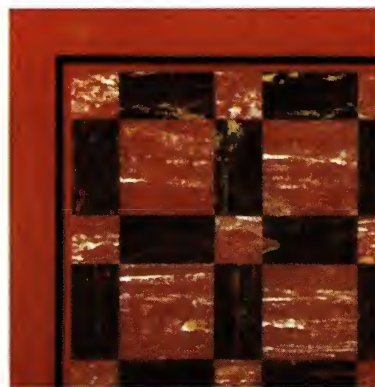
Design No. 302
Field No. 41—No. 47—No. 104
Feature Strip No. 41
Border No. 104



Design No. 303
Field No. 45—No. 49—No. 103
Feature Strip No. 45—No. 103
Border No. 45



Design No. 304
Field No. 1009—No. 107
Feature No. 107
Border No. 1009



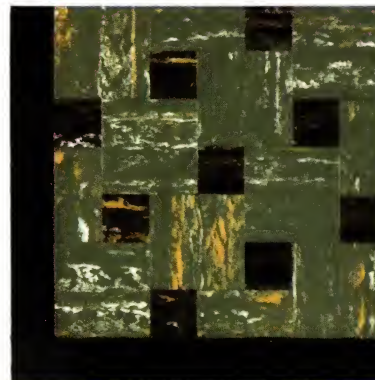
Design No. 305
Field No. 705—No. 713
Feature Strips No. 41—No. 51
Border No. 51



Design No. 306
Field No. 1010
Feature Strip No. 105
Border No. 1010



Design No. 307
Field No. 53—No. 43
Feature No. 43—No. 53
Border No. 43

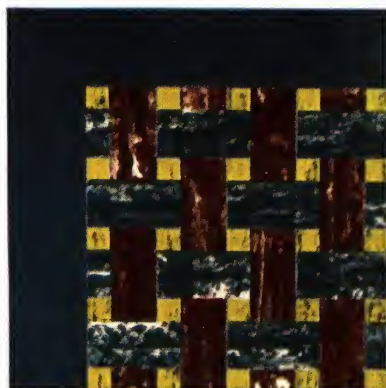


Design No. 308
Field No. 712—No. 728
Border No. 41

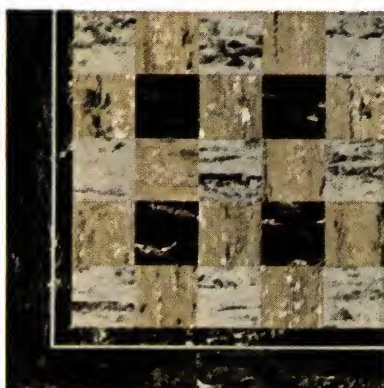


Design No. 309
Field No. 42—No. 48—No. 51
Feature No. 42—No. 48
Border No. 48

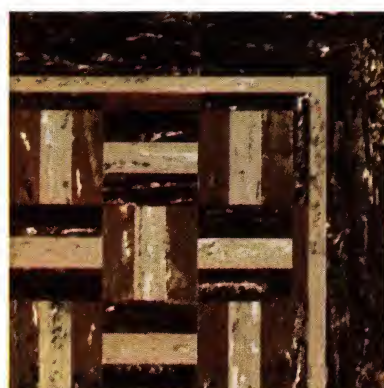
DESIGN SUGGESTIONS IN TILE-TEX FLOORING



Design No. 310
Field No. 707—No. 1003—No. 1013
Border No. 106



Design No. 311
Field No. 708—No. 716—No. 1009
Feature No. 708—No. 109
Border No. 708



Design No. 312
Field No. 707—No. 729—No. 1014
Feature Strips No. 729—No. 707—No. 1014
Border No. 707



Design No. 313
Field No. 701—No. 716—No. 1012
Feature Strips No. 41—No. 109
Border No. 41



Design No. 314
Field No. 104—No. 108
Feature Strips No. 41—No. 42—No. 104
Border No. 42



Design No. 315
Field No. 708
Feature Strip No. 109
Border No. 708



Design No. 316
Field No. 45—No. 104—No. 108
Feature Strip No. 43
Border No. 45



Design No. 317
Field No. 708—No. 716—No. 101—No. 1009
Feature Strips No. 101—No. 109
Border No. 708



Design No. 318
Field No. 51—No. 41
Border No. 41

RESILIENT

Tile-
Tex

FLOOR TILE

ECONOMY COLORS



201



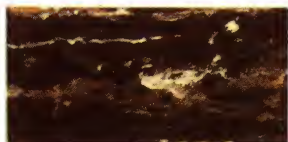
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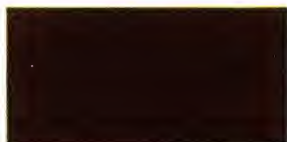
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204



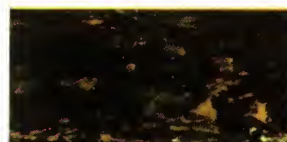
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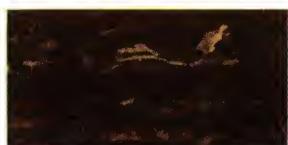
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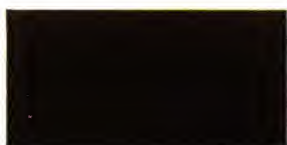
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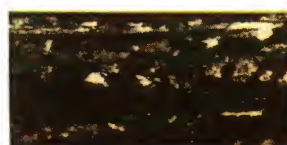
203



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206

This color group is the Tile-*Tex* answer to the demand for a high quality, super-rugged tile at minimum cost. We have spared no effort in making this range of colors as varied as possible within the narrow limitations of low cost.

Institutions, such as schools, hospitals, asylums, homes for the aged, both private and governmental, have found in Economy Tile-*Tex* colors a flooring that stretches their floor dollar. Stores with short leases, factory offices, storage areas, and chemical laboratories are other places where Economy colors are well qualified to give maximum value on a minimum investment.

GREASE-PROOF TILE-TEX COLORS



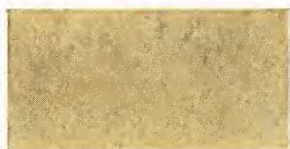
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97

Ordinary floor tile of the asphalt type will not withstand extraordinary conditions created by excessive grease and food spillage, common in hotel, club, and restaurant kitchens. Designed to stand the gaff in such areas, Grease-proof Tile-*Tex* is not only proof against grease but possesses more than average durability and long life.



94



95

In addition to public service kitchens, filling stations, garage offices, bakeries, and butcher shops are places where Grease-proof Tile-*Tex* should be used.

The seven attractive solid colors shown here more than meet the decorative requirements of such areas.



96

TILE-TEX MOLDED COVE BASE

Tile-TEX Molded Cove Base is designed for installation in conjunction with Tile-TEX Floor Tile and is made $3\frac{1}{2}$ in., 5 in., and 6 in. high, with the following other dimensions: $\frac{1}{4}$ -in. thickness; $\frac{1}{2}$ -in. radius at cove; made to about $\frac{1}{8}$ -in. and $\frac{3}{16}$ -in. thick floor tile.

Tile-TEX Cove Base has a grooved or ribbed back surface insuring permanent adhesion to the wall. A smooth plastered wall, or Portland cement surface, provides a satisfactory backing.

Molded Corner Pieces for inside and outside corners are available in the 6" high Base and should be used where necessary to insure a presentable looking job free from handmade miters.

Tile-TEX Molded Cove Base is sanitary in every respect and makes possible the easy and economical cleaning and mopping of floors. The thick $\frac{1}{4}$ -in. wall and $\frac{1}{2}$ -in. radius at the cove insure a sturdy, stable base that will stay in place.

TILE-TEX STRAIGHT BASE

Due to the demand for a Base of this type, we are now in a position to furnish Tile-TEX Straight Base, which is made 5 in. high and $\frac{1}{4}$ -in. thick. This Base is a replica of Tile-TEX Molded Cove Base except that the cove at the floor is omitted.

SPECIFICATION DATA

(For specifying in conjunction with Tile-TEX flooring, see specifications on page 3. These specifications cover Tile-TEX Bases only.)

Material—Where Cove Base and/or Straight Base is required in conjunction with flooring, same shall be Tile-TEX Molded Cove Base (6"), (5"), or ($3\frac{1}{2}$ ") high and/or Tile-TEX Straight Base 5" high, in colors as designated in the schedule for Base finishes.

Corners—Inside and Outside Corner Pieces shall be used by the contractor installing 6 in. Tile-TEX Molded Cove Base at all places where necessary.

Installation—All Tile-TEX Cove Base and/or Straight Base shall be installed prior to the installation of floor tile, in strict accordance with the directions of The Tile-TEX Company.

Guarantee—Tile-TEX Cove Base and/or Straight Base shall be guaranteed jointly by The Tile-TEX Company and the Tile-TEX contractor against defects in workmanship and materials for a period of one year from date of completion.





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THE TILE-TEX COMPANY
CHICAGO HEIGHTS, ILLINOIS